Bryan ISD Yard Sign Guidelines

Summary: Bryan ISD supports many local, non-profit “community partners” by allowing the limited placement of select non-school yard signs that promote non-profit community organizations/endeavors. The district retains the right to approve or deny any signs requested for placement. The district will only consider requests from non-profit civic and cultural organizations that provide youth-oriented activities and/or programs with a direct educational value to the student and/or school. In limited circumstances, promotional signage for fundraisers that directly benefit Bryan schools may be approved.

The Bryan ISD Communications Department will review and approve .pdfs of all yard signs proposed for placement on district property.

Guidelines:

1. **Organizations requesting placement of a yard sign must be non-profits.** Each entity wishing to have a sign posted must provide the district with a current 501(c) (3) Internal Revenue Service letter (Non Profit). Note: Association with a non-profit organization is not sufficient to qualify.

2. **All yard signs must include the following disclaimer printed at the bottom:**

   "Approval for distribution of these materials is not an endorsement of such services, activities and/or products by Bryan ISD."

3. Signs may be no larger than 18 inches x 24 inches, and only one sign from each organization is allowed per campus.

5. Signs must be placed immediately adjacent to a sidewalk, not within grassy areas where they will be destroyed by lawn care equipment. Bryan ISD Grounds Crews will not move signs in order to mow and maintain landscaping. Campus principals may dictate the placement of signs, with a maximum of two signs per campus (from different organizations) displayed at any one time.

6. Signs must be removed within 24 hours of an event or deadline, or future requests for sign placement will be denied.

7. The sign should not contain advertising logos or promotions for any business/organization other than the approved non-profit agency submitting the sign request.

8. **Organizations should not approach schools directly with requests for the placement of a yard sign.**

9. Sign requests are for a one-time ‘distribution approval’ only, and only once per semester.

10. If at any time it is determined that previously placed signs contained false information or did not accurately represent the intent of the program/event, future requests for approval will be denied.

11. Signs will not be approved for placement until two weeks after the start date of school, nor will they be approved two weeks prior to the winter holidays, the first week of the second semester or the last three weeks of school.

To request approval: e-mail a .pdf of your yard sign along with the requested campus/location (ex: elementary schools, or a specific school) to: BISD_info@bryanisd.org. (Please note: Signs will not be considered for approval without the disclaimer mentioned in Item 2, above.)

| Upon approval, Bryan ISD will allow signs from non-profit civic and cultural organizations, educational partners and other district supported organizations. The district may approve any material it deems beneficial to students, faculty or staff. | Bryan ISD will not allow signs from for-profit businesses (see fundraiser exception above), religious institutions (camp info. or non-religious events are generally permitted), campaign/political material or literature that does not directly affect and/or benefit Bryan students or faculty. |